

## TradeData International Pty Ltd.

Sample Analysis – China imports of Milk and Cream with a fat content between 1 and 6 per cent, not concentrated nor containing any sweetening matter, including company details

October 2014

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## Objective – to display the types of data available from TradeData International

### 1. Normal Data

- Import and export data available monthly for more than 100 countries around the world
- All major economies covered
- Available by month by each country's HS code – basically this means between 7,000 and 15,000 product codes depending on the country
- Available by value, price, quantity - often by port of loading or discharge

Slides 3 to 6 in this presentation list what is available with normal data

### 2. Special Data

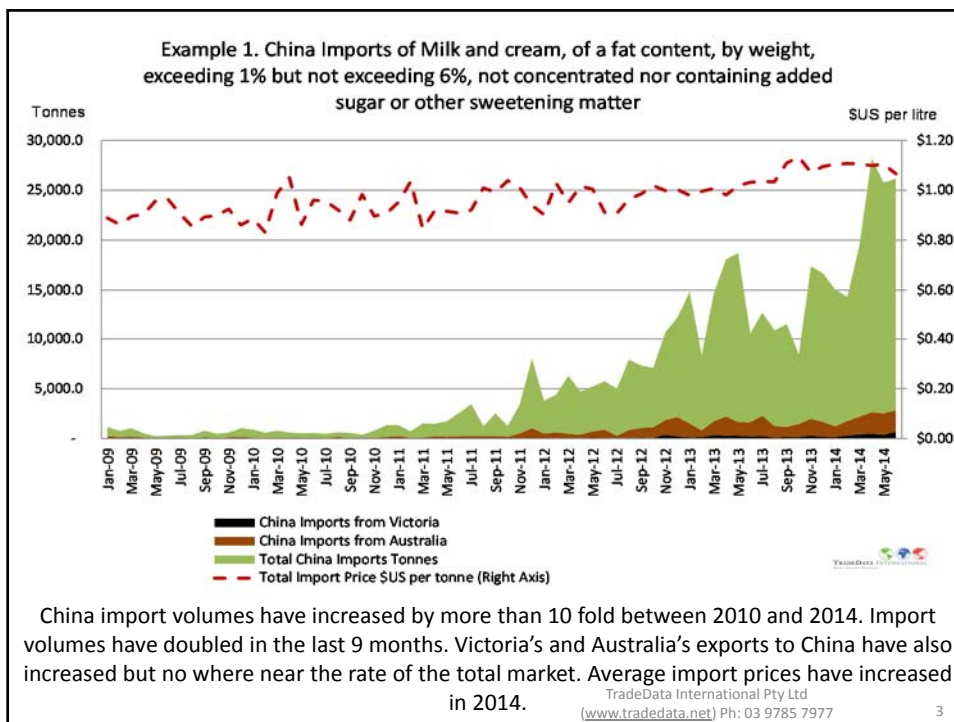
- TradeData, for some countries, can order a special run of data that lists company details associated with their import or export shipments
- Details such as name, address, contact details, quantity imported, price paid, when, how the shipment was arranged and other details are available
- Countries for which such details are available include **China, India, Viet Nam** and many countries in Central and South America

Slides 7 to 10 analyse list what is available with special China import data. Slide 11 displays some actual data

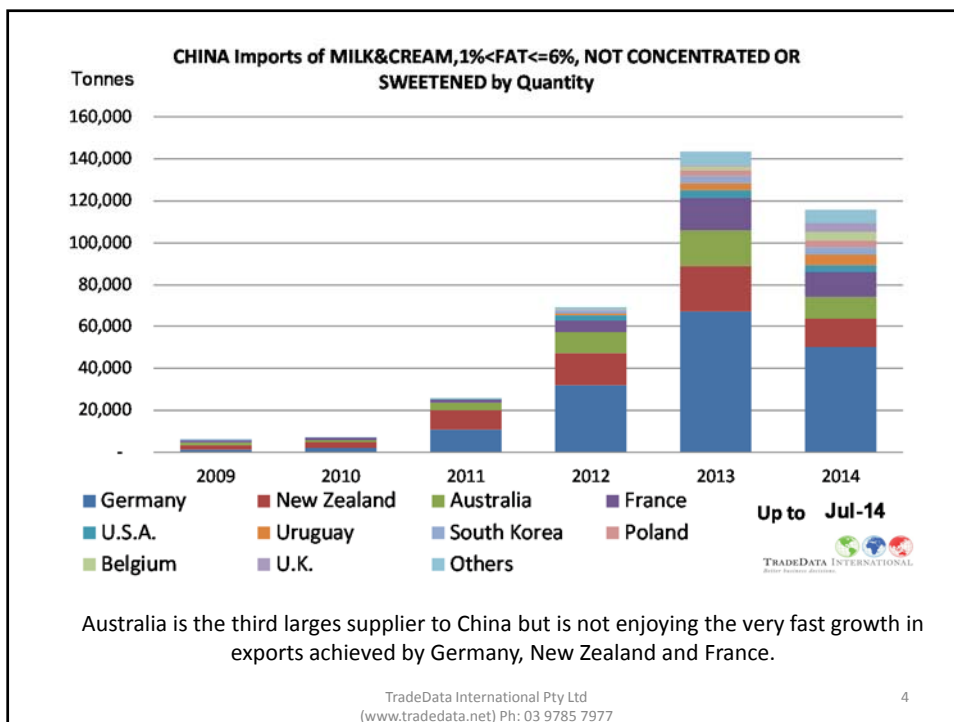


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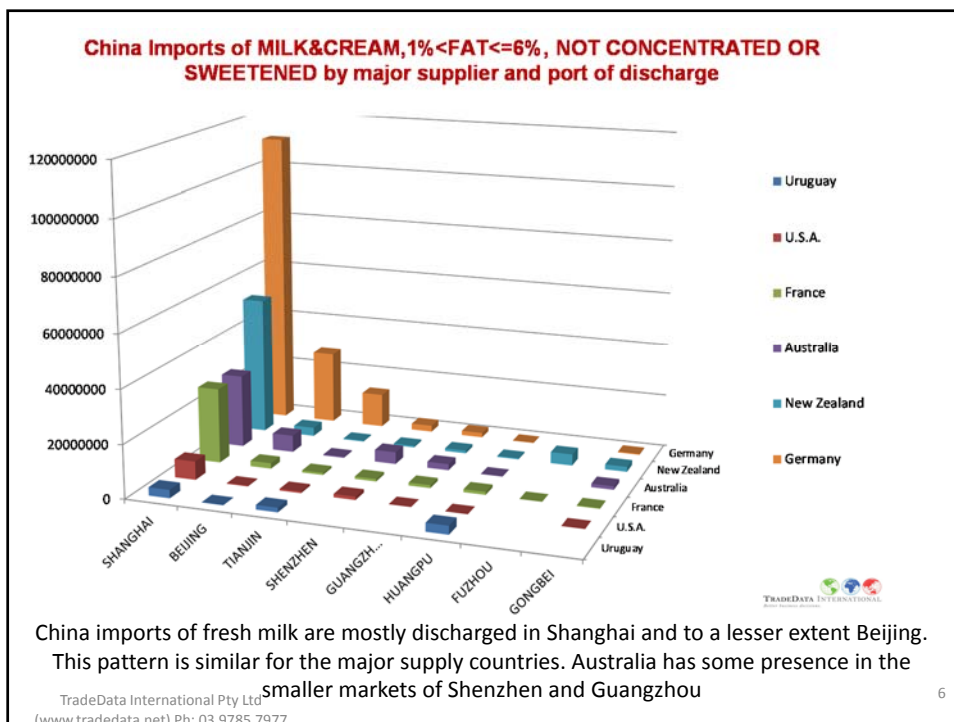
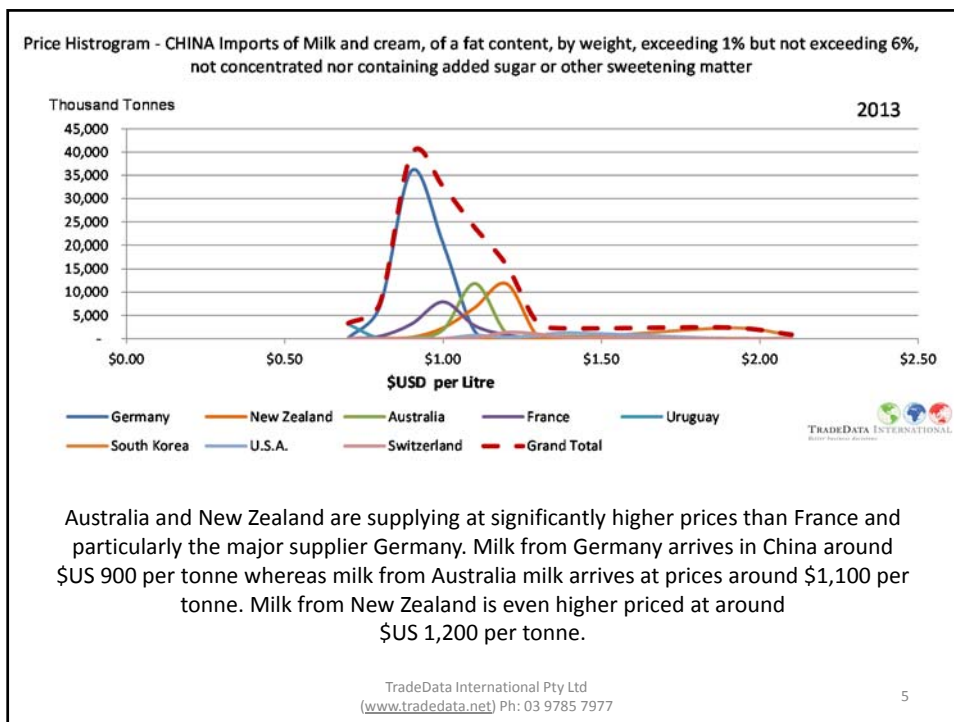
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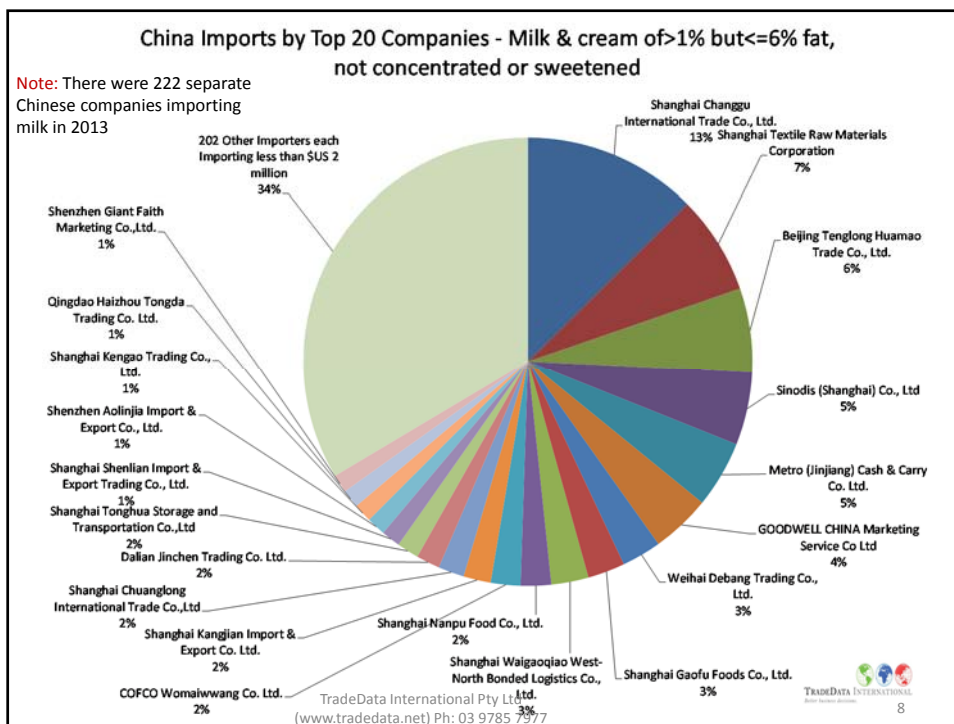
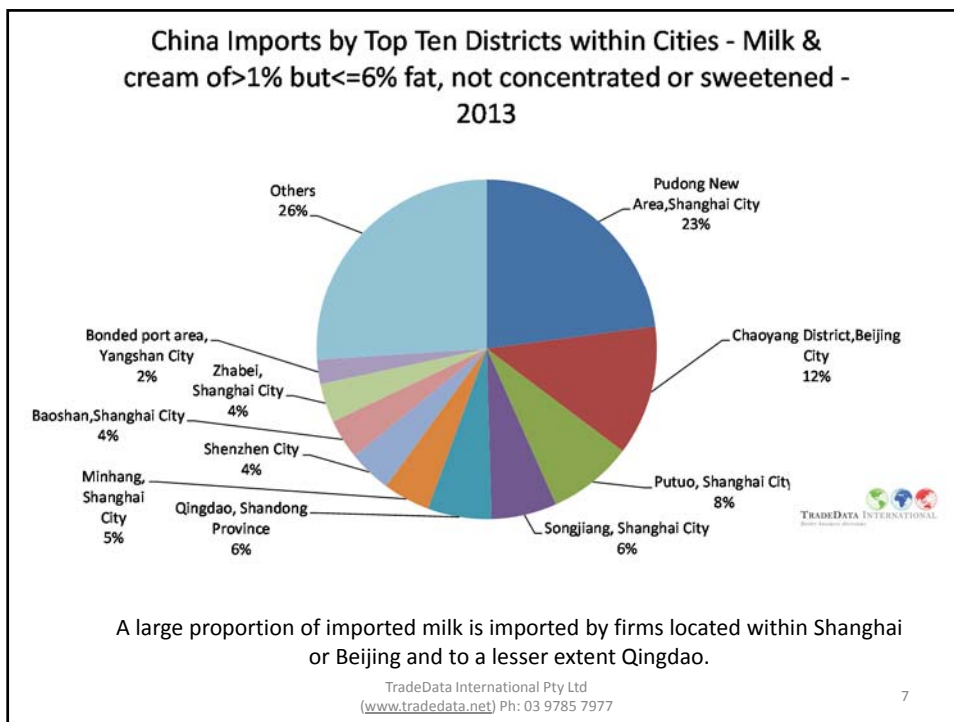


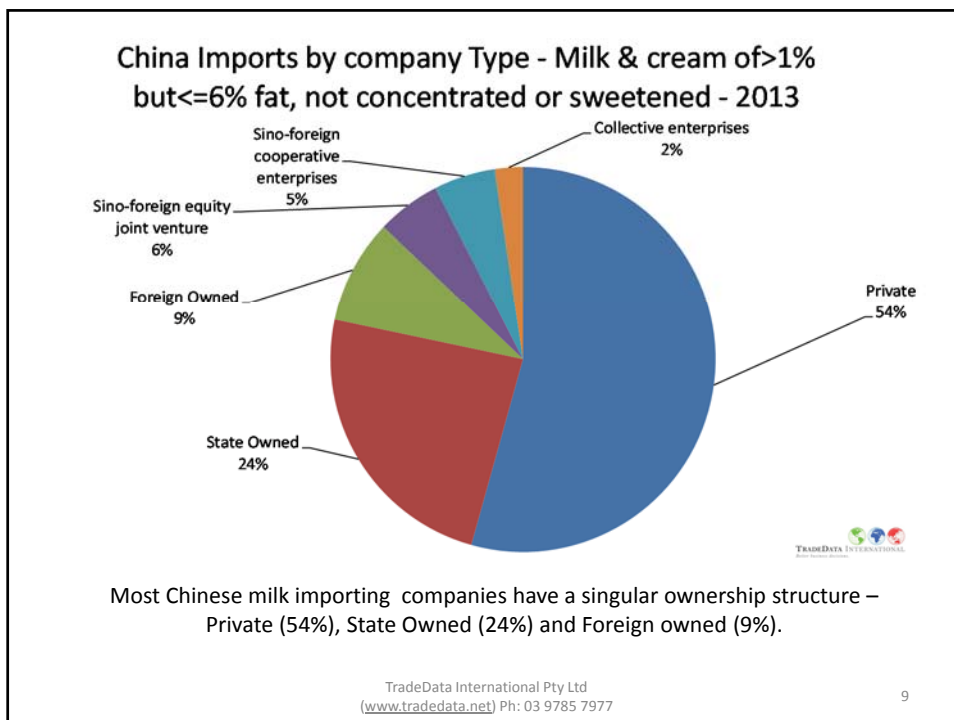
China import volumes have increased by more than 10 fold between 2010 and 2014. Import volumes have doubled in the last 9 months. Victoria's and Australia's exports to China have also increased but no where near the rate of the total market. Average import prices have increased in 2014.



Australia is the third largest supplier to China but is not enjoying the very fast growth in exports achieved by Germany, New Zealand and France.







HSCode	04012000	04012000	04012000
ProductName	Milk & cream of >1% but ≤6% fat, not concentrated or sweetened	Milk & cream of >1% but ≤6% fat, not concentrated or sweetened	Milk & cream of >1% but ≤6% fat, not concentrated or sweetened
Month	201311	201305	201311
TraderCode	3116660017	3122267076	3122267076
ChineseTraderName (English)	Shanghai Tonghua Storage and Transportation Co., Ltd	Shanghai Changgu International Trade Co., Ltd.	Shanghai Changgu International Trade Co., Ltd.
Address	Nanhui District Lu Gang Town, No. 77 Ye Sheng Road, B District, No. 4 warehouse	Room 208, No. 130to13 4Linyi Road, Pudong New Area, Shanghai city	Room 208, No. 130to13 4Linyi Road, Pudong New Area, Shanghai city
City	Bonded port area, Yangshan City	Pudong New Area, Shanghai City	Pudong New Area, Shanghai City
Quantity	2,552,965.00	2,123,443.00	1,486,539.00
Value	\$2,371,565	\$2,102,830	\$1,896,454
Price	\$0.93	\$0.99	\$1.28
QuantityUnit	KG	KG	KG
OriginCountry	Germany	Germany	New Zealand
Customs	Shanghai	Shanghai	Shanghai
TradeMethod	Ordinary Trade	Ordinary Trade	Ordinary Trade
Shipment	Water	Water	Water
RoutingCountry	Belgium	Germany	New Zealand
CompanyType	Private	Private	Private
Email	NULL	NULL	NULL
Tel	021-33751391	021-62415366	021-62415366
Fax	021-33751391	021-62415366	021-62415366
Zip	201209	200125	200125
Linkman	NULL	Xiaolan Wang	Xiaolan Wang

Transaction details on shipments associated with individual companies are available. Details cover name, address, contact details, values, volumes, prices, company types and shipment details.

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## Summary of Trade Statistics

An analysis of international trade statistics can:

- Quantify the size and growth/decline in import/export volumes and prices over time;
- Identify locations within China;
- Identify competitor countries by volumes and price;
- Identify individual market segments by price and shipment sizes ;
- List actual Chinese import companies by names, addresses and contact details and importantly by the volume/price/products that they import

**Note:** Although not covered in this presentation Import Tariff and other import requirements by product can also be obtained.

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